

RETAIL OUTLET DEALERSHIP APPLICATION FORM

1. PROPOSED BUSINESS ENTITY

Select the proposed business entity for award of the Dealership

Individual (i.e. Proprietorship) Partnership

A. INDIVIDUAL ENTITY (FOR PARTNERSHIP, ENTER DETAIL FOR EACH PROPOSED PARTNER. SUBMIT COPY OF PARTNERSHIP DEED IF PARTNERSHIP ALREADY EXISTS.)

PROPRIETOR

Name:

	FIRST				MIDDLE				LAST	
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Address:

District									
					PIN Code:				

State:

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Gender: Male Female Date of Birth:

D	D	M	M	Y	Y	Y	Y
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Level of education: Less then Matriculate Matriculate Graduate Post Graduate Higher

Mobile No.:+91

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 Email ID: _____

Aadhaar:

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 PAN:

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Please paste your recent passport size (3.5 cm x 4.5 cm) photograph here

PARTNER - I

Name:

	FIRST				MIDDLE				LAST	
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Address:

District									
					PIN Code:				

State:

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Gender: Male Female Date of Birth:

D	D	M	M	Y	Y	Y	Y
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Level of education: Less then Matriculate Matriculate Graduate Post Graduate Higher

Mobile No.:+91

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 Email ID: _____

Aadhaar:

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 PAN:

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Please paste your recent passport size (3.5 cm x 4.5 cm) photograph here

PARTNER - II

Name:

	FIRST				MIDDLE				LAST	
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Address:

District									
					PIN Code:				

State:

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Gender: Male Female Date of Birth:

D	D	M	M	Y	Y	Y	Y
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Level of education: Less then Matriculate Matriculate Graduate Post Graduate Higher

Mobile No.:+91

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 Email ID: _____

Aadhaar:

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 PAN:

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Please paste your recent passport size (3.5 cm x 4.5 cm) photograph here

2. OCCUPATION / BUSINESS DETAILS

A. FOR INDIVIDUAL ENTITY (PROPRIETORSHIP/PARTNERSHIP)

	Prop/Partner 1	Partner 2	Partner 3
Main Business Activity			
Gross Annual Turnover (Rs.)			
If dealership is awarded, will it be the primary source of income?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No

3. RELEVANT INDUSTRY / SECTOR EXPERIENCE

A. RETAIL SECTOR

- Does proprietor/partners or Entity have any retail sector business experience? Yes No
- If Yes, indicate specific areas (select more than one area if applicable):
 - FMCG Food/Groceries Restaurant/catering Health/Beauty Clothing
 - Jewellery/Watches Books/Music Entertainment Footwear Mobile Phone/Acc
 - Automobile/Parts Furniture/Furnishings Other (Please Specify) _____
- Explain retail involvement in detail:

B. OIL INDUSTRY

- Does proprietor/partners or Entity have oil industry business experience? Yes No
- If Yes, indicate specific areas of involvement (select more than one area if applicable): _____
 - Petrol Pump Kerosene dealership LPG distributorship Lubricants marketing
 - Fuel/pas transportation Involvement in refinery Oil/Gas exploration Pipelines
 - Petrochemicals business Any other (Pl. Specify) _____
- If involvement is/was in Petrol Pump dealership, please indicate the following:
 - Name of the Petrol Pump: _____
 - Oil Company Name: _____ Location: _____ State: _____
 - Involvement since (Year): _____
 - Is involvement on-going? Yes No
 - If No, till when (year): _____
 - Capacity of involvement (please tick as applicable): Dealer Manager Other Employee

4. SITE PARTICULARS

A. LOCATION

- Has a suitable site been identified/is available for retail outlet development? Yes No
- If Yes, site details: (attach sketch of site/site map with the application): _____
- Select as applicable:
 - Along National Highway (NH): (Name the NH) _____
 - Along State Highway (SH): (Name SH) _____
 - Inside city/town municipal limits: (Name Municipality) _____
 - In Gram Panchayat area, not on NH/SH or in municipal area: (Name the Gram Panchayat) _____
- Site dimensions:
Frontage, along road (ft): _____ Depth (ft): _____ Area (Indicate unit of measurement): _____
- Location Details: _____
- Location Name: _____
- Postal Address: _____
- If along NH/SH, nearest Km post details: Kms from plot _____ Inscription on post _____
- Nearest road junction: _____ Kms
- Latitude / Longitude of site _____

B. OTHER SITE DETAILS

- Is land owned / leased by the Applicant(s) (i.e. the Proprietor, partner(s) or Entity)? Yes No
- If Yes, give ownership details: _____
- If No, Name of the Land Owner(s): _____
- Describe relationship with owner, if any: _____
- Current Status of land (i.e. agricultural, commercial etc): _____

C. SALES POTENTIAL

- Details of existing retail outlets within 10 km radius (for cities and towns) and 20 KMs along NH/SH: (enter the data in Annexure 1).
- What is the estimated sale from your site per month (in the second year of operations)?
- Biodiesel _____ KL per month
- Eco Diesel _____ KL per month
- Eco Premium _____ KL per month
- Apart from Biodiesel, what other products/services can be sold from the outlet?

5. FINANCIAL DETAILS

A. INCOME DETAILS

Indicate your present annual income: Rs. _____

- Submit Income Tax returns (ITCC) for the preceding three years for individual entities. Returns for all partners (in case of Partnerships) must be submitted.
- Submit Audited Balance Sheet and Income Statement for the last two years, for non-individual entities.

B. BANK DETAILS

- Name of Account Holder: _____
- Name of Bank: _____ Branch: _____ IFSC Code: _____
- Bank Address: _____
- Account Type: _____ Account Number: _____

C. INVESTMENT CAPACITY AND PLANS

KEIPL to have outlets in different types of locations as tabulated below, where the minimum plot sizes and indicative investment requirements for each location type are also indicated. Select the applicable location type that you are applying for by marking a 'tick' in the appropriate box.

Select as applicable	Location Type	Min. plot size (in mts)	Indicative investment requirement (Rs Lacs)
	Metro cities and Urban Agglomerations (UAs) (includes state capitals, other major cities with population exceeding 10 lakhs)	25 (F) x 25 (D)	77
	2/3 tier towns (towns with municipalities, with population exceeding 20,000)	35 (F) x 35 (D)	67
	Highways: National and State Highways	45 (F) x 45 (D)	72

NOTE:

1. Indicative investment requirements are excluding land and working capital.
2. Actual investments may vary, depending upon actual site details.
 - Do you have the necessary funds to invest, as per location type selected? Yes No
 - Give details of source of funds to support the above proposed investment. Fill up the table below to indicate amounts planned to be invested in the retail outlet business (attach necessary supporting documents for each source and amount). Provide more details as per Annexure 2, if required.

Sl.	Source of Funds	Amount (Rs.)	Comments, if any
1.	Bank Account Balances (Savings, FD, other)		
2.	Utilization/Sale of Assets		
3.	Loan from Bank		
4.	Loan from other sources		
5.	Other sources (pl specify)		

ANNEXURE 1

DETAILS OF RETAIL OUTLETS IN THE LOCALITY (10 KMS RADIUS IN CITIES/TOWN AND 20 KMS ALONG HIGHWAYS)

	Name of Outlet	Oil Co.	Location	NH/SH, Municipal area or GP area	Average Monthly Sales			
					CNG	MS	HSD	Biodiesel
1								
2								
3								
4								

Any other related information:

ANNEXURE 2

INVESTMENT PLAN

Type of Fund	Details (A/c No. etc)	Name of Account Holder/Owner	Relationship with Proprietorship / Partner	Amount (in Lacs)	Type of Proof Submitted

NOTE: Type of funds may include:

Free and unencumbered amounts in bank accounts; fixed deposits; mutual fund investments; shares of listed companies (with valuation report); Govt. Securities; other assets (with valuation report) like immovable property (land, building etc.) / movable assets like vehicle etc., any other sources of income from interest, agricultural income, rent, business etc.

6. DECLARATION

1. All the information furnished in this Application Form is true and accurate to the best of my/our knowledge.
2. I / We have never been convicted for any criminal offence involving moral turpitude and / or economic offence, nor are there any pending cases for any criminal/economic offence.
3. I/We understand that submission of this Application Form in no way binds KEIPL to offer me/us retail outlet dealership.
4. I/We hereby confirm that no payment was made to any party in connection with this application for Retail Outlet dealership of Kissan Energy India Pvt Ltd and that I/We are liable for disqualification/revocation of dealership should it be established at a later date that such unauthorized payments were made.
5. Application Forms that are not complete in all respects, including the required annexures and attachments, are liable to get rejected. Further, KEIPL, within its own right can reject any application without assigning any reason whatsoever to the Applicant.

I/We agree to the above terms and conditions.

Signature

Place:

Name of Applicant(s):

Date:

CHECKLIST OF DOCUMENTS TO BE SUBMITTED

1. For Individual Applicants, submit self-attested copies of KYC docs, that establish photo identity and address proof (Aadhaar Card, Voter ID Card, Passport, Driving License etc.).
2. Education Certificate.
3. For Application on Partnership basis, submit copy of self-attested Partnership Deed (for existing Partnerships).
4. Sketch of Site/Site Map.
5. Land Owners willingness letter for sale/long-term lease of land to Applicant(s). In case where Applicant(s) is/are part owners of land, willingness letter from other owners for setting up of retail outlet at the premises.
6. Income Tax Returns (last three years) for Individual Entities or Audited Balance Sheet for last two years for Non-Individual Entities.
7. Bank Statement (last three months) of Bank Account mentioned in Application Form.
8. Appropriate Documents to support investment plan.

KISSAN ENERGY INDIA PVT LTD

Corporate Office: Kissan Business Center

296 B, Block C, Sushant Lok III, Sector 57, Gurgaon-122003 (Haryana).

Ph: 0124-4077828 | Fax: 011-43851828.

E-mail: customer.support@keipl.co.in, www.keipl.co.in

BANK DETAILS

Bank A/C No: 2312962540

Bank: Kotak Mahindra Bank

IFSC Code: KKBK0004253

Branch: DLF Phase-I, Gurgaon